

Site Usage

100,128 Visits

55.97% Bounce Rate

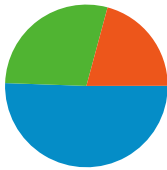
223,150 Pageviews

00:02:06 Avg. Time on Site

2.23 Pages/Visit

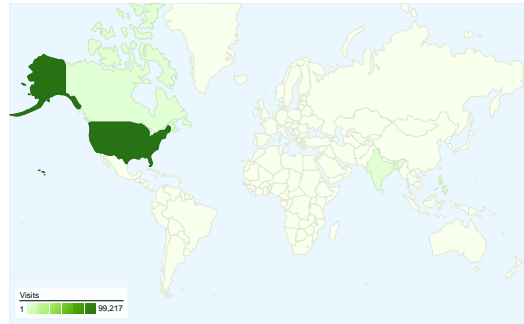
21.67% % New Visits

Traffic Sources Overview



- **Direct Traffic**
50,621.00 (50.56%)
- **Search Engines**
28,676.00 (28.64%)
- **Referring Sites**
20,816.00 (20.79%)
- **Other**
15 (0.01%)

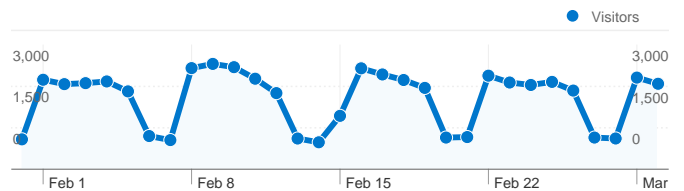
Map Overlay



Content by Title

Page Title	Pageviews	% visits
Mohave County - Home	88,276	39.56%
Mohave County - Mohave	21,062	9.44%
Mohave County - E-	16,750	7.51%
Mohave County - Admin Policy	14,136	6.33%
Mohave County	5,110	2.29%

Visitors Overview



Visitors
30,738

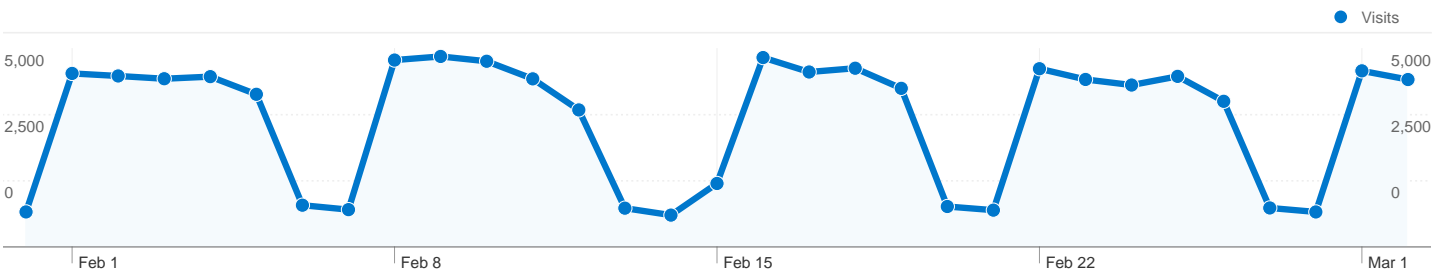
Browsers		
Browser	Visits	% visits
Internet Explorer	88,769	88.66%
Firefox	8,319	8.31%
Safari	1,742	1.74%
Chrome	1,028	1.03%
Opera	95	0.09%

Browser: Internet Explorer		
Browser Version	Visits	% visits
7.0	56,101	63.20%
8.0	24,250	27.32%
6.0	8,404	9.47%
5.5	6	0.01%
5.23	4	> 0.00%

Traffic Sources Overview

Jan 31, 2010 - Mar 2, 2010

Comparing to: Site

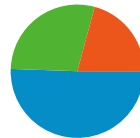


All traffic sources sent a total of 100,128 visits

50.56% Direct Traffic

20.79% Referring Sites

28.64% Search Engines

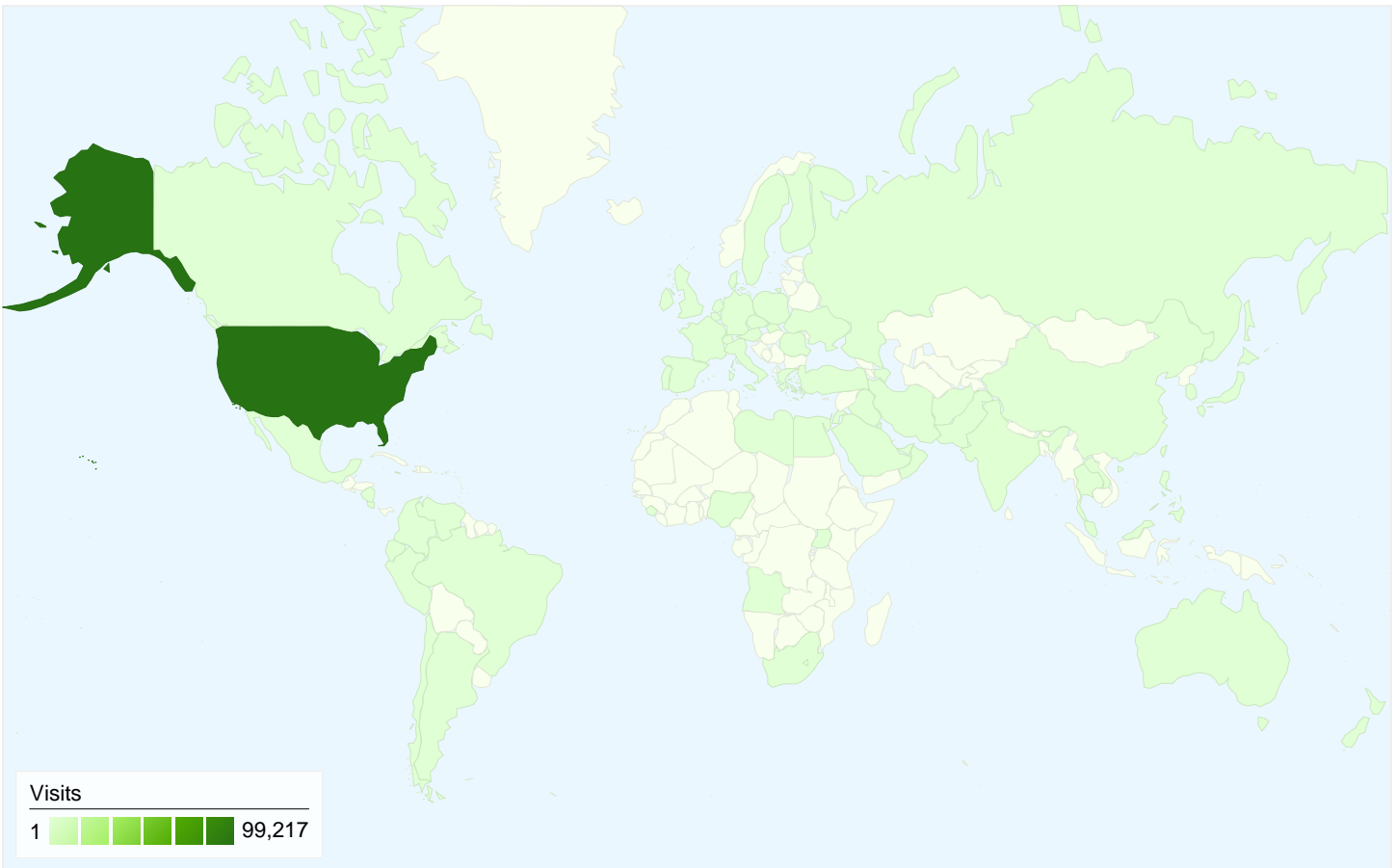


- **Direct Traffic**
50,621.00 (50.56%)
- **Search Engines**
28,676.00 (28.64%)
- **Referring Sites**
20,816.00 (20.79%)
- **Other**
15 (0.01%)

Top Traffic Sources

Sources	Visits	% visits
(direct) ((none))	50,621	50.56%
google (organic)	18,526	18.50%
legacy.co.mohave.az.us	13,357	13.34%
yahoo (organic)	4,671	4.67%
bing (organic)	4,170	4.16%

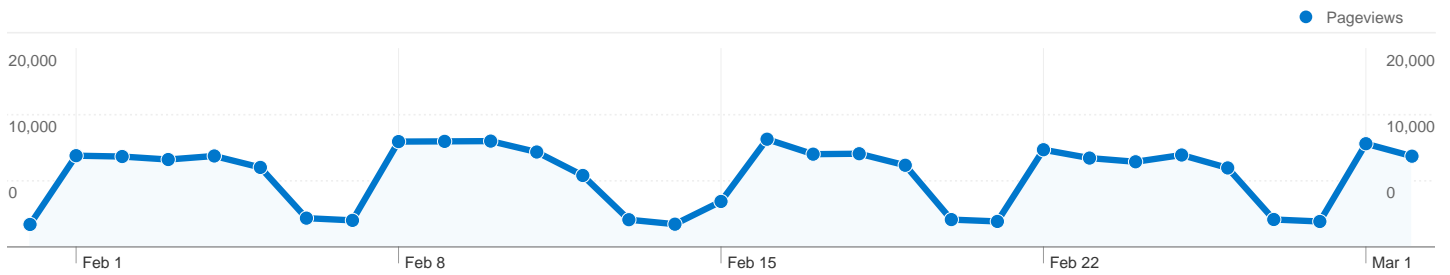
Keywords	Visits	% visits
mohave county	6,331	22.08%
mohave county assessor	2,013	7.02%
mohave county arizona	882	3.08%
mohave county recorder	814	2.84%
mohave county az	754	2.63%



100,128 visits came from 72 countries/territories

Site Usage						
Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate		
100,128 % of Site Total: 100.00%	2.23 Site Avg: 2.23 (0.00%)	00:02:06 Site Avg: 00:02:06 (0.00%)	21.68% Site Avg: 21.66% (0.08%)	55.97% Site Avg: 55.97% (0.00%)		
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
United States	99,217	2.23	00:02:06	21.29%	56.02%	
India	297	1.93	00:01:26	62.96%	59.93%	
Canada	176	2.55	00:02:03	56.25%	41.48%	
Philippines	62	3.39	00:05:47	40.32%	40.32%	
Hong Kong	49	3.80	00:02:35	42.86%	2.04%	
United Kingdom	48	3.27	00:03:11	75.00%	37.50%	
Germany	28	3.89	00:06:17	64.29%	35.71%	
Iran	25	1.04	00:00:08	96.00%	96.00%	
Thailand	20	1.20	00:00:19	95.00%	85.00%	

Mexico	18	4.11	00:02:44	88.89%	50.00%
					1 - 10 of 72



213 page titles were viewed a total of 223,150 times

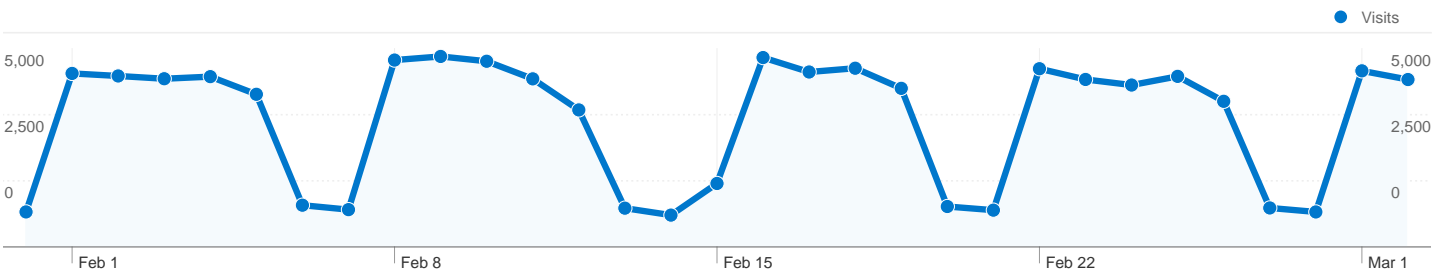
Content Performance

Pageviews 223,150 % of Site Total: 100.00%	Unique Pageviews 178,502 % of Site Total: 100.00%	Avg. Time on Page 00:01:42 Site Avg: 00:01:42 (0.00%)	Bounce Rate 55.97% Site Avg: 55.97% (0.00%)	% Exit 44.87% Site Avg: 44.87% (0.00%)	\$ Index \$0.00 Site Avg: \$0.00 (444.00%)	
Page Title	Pageviews	Unique Pageviews	Avg. Time on Page	Bounce Rate	% Exit	\$ Index
Mohave County - Home	88,276	74,981	00:01:29	57.83%	51.32%	\$0.00
Mohave County - Mohave County Assessor's Office	21,062	17,391	00:02:12	48.30%	45.26%	\$0.00
Mohave County - E-Government	16,750	12,347	00:02:55	62.36%	55.16%	\$0.00
Mohave County - Admin Policy Update	14,136	12,030	00:01:23	56.34%	52.96%	\$0.00
Mohave County	5,110	4,469	00:01:27	42.17%	22.64%	\$0.00
Mohave County - Welcome	4,371	3,468	00:01:28	33.64%	29.88%	\$0.00
Mohave County - Press Release	4,260	1,725	00:01:26	38.41%	27.61%	\$0.00
Mohave County - Real Property Appeals	3,810	2,936	00:03:54	62.07%	58.69%	\$0.00
Mohave County - Real Property Valuation	3,413	2,592	00:02:35	50.97%	41.20%	\$0.00
Mohave County - GIS	3,143	2,765	00:05:10	69.95%	67.17%	\$0.00

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Browsers

Comparing to: Site

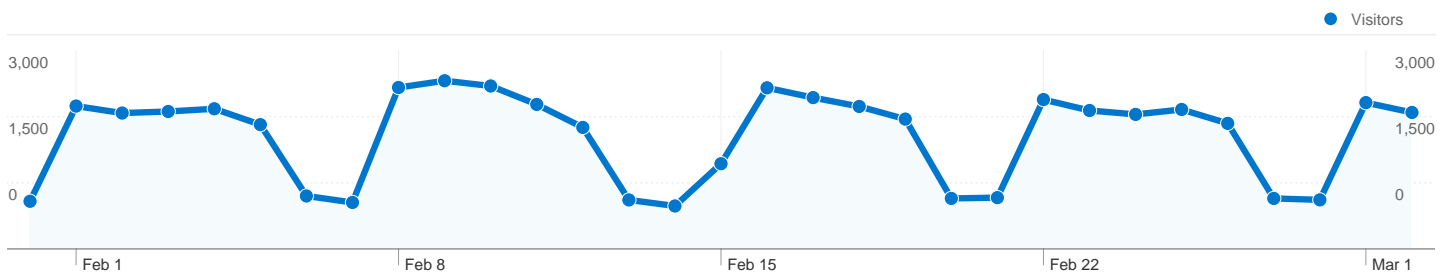


100,128 visits used 24 browsers

Site Usage

Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
100,128 % of Site Total: 100.00%	2.23 Site Avg: 2.23 (0.00%)	00:02:06 Site Avg: 00:02:06 (0.00%)	21.68% Site Avg: 21.67% (0.07%)	55.97% Site Avg: 55.97% (0.00%)	
Browser	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
Internet Explorer	88,769	2.17	00:02:00	18.65%	57.02%
Firefox	8,319	2.82	00:02:53	47.40%	46.57%
Safari	1,742	2.60	00:03:02	37.03%	49.08%
Chrome	1,028	2.24	00:02:14	38.81%	52.92%
Opera	95	2.61	00:02:17	40.00%	49.47%
Mozilla	70	1.61	00:00:59	75.71%	78.57%
Mozilla Compatible Agent	29	1.45	00:00:21	62.07%	62.07%
Netscape	23	2.83	00:05:41	69.57%	17.39%
Playstation 3	8	4.25	00:04:24	75.00%	37.50%
SeaMonkey	7	2.29	00:01:44	71.43%	42.86%

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30,738 people visited this site

100,128 Visits

30,738 Absolute Unique Visitors

223,150 Pageviews

2.23 Average Pageviews

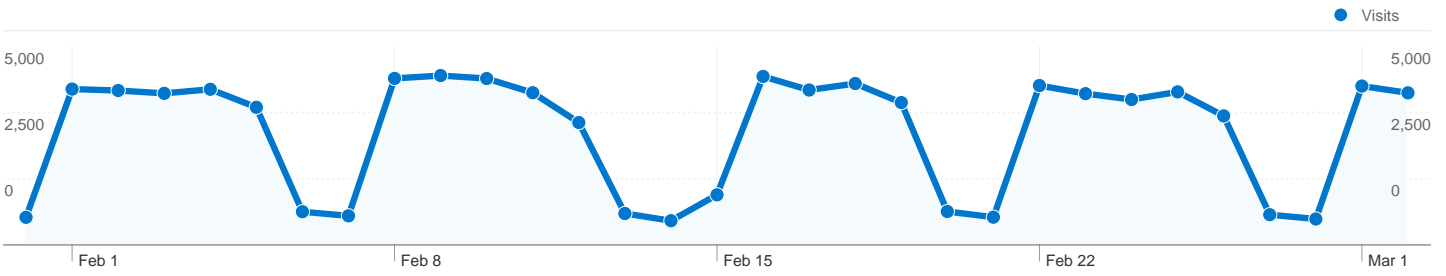
00:02:06 Time on Site

55.97% Bounce Rate

21.67% New Visits

Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	88,769	88.66%	T1	51,128	51.06%
Firefox	8,319	8.31%	DSL	23,225	23.20%
Safari	1,742	1.74%	Cable	15,702	15.68%
Chrome	1,028	1.03%	Unknown	8,528	8.52%
Opera	95	0.09%	Dialup	1,016	1.01%



This browser sent 88,769 visits via 9 browser versions

Site Usage

Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
88,769 % of Site Total: 88.66%	2.17 Site Avg: 2.23 (-2.82%)	00:02:00 Site Avg: 00:02:06 (-4.50%)	18.65% Site Avg: 21.67% (-13.93%)	57.02% Site Avg: 55.97% (1.88%)	
Browser Version	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
7.0	56,101	1.89	00:01:35	10.89%	64.93%
8.0	24,250	2.66	00:02:54	33.51%	45.12%
6.0	8,404	2.58	00:02:14	27.50%	38.54%
5.5	6	1.33	00:00:31	50.00%	66.67%
5.23	4	1.50	00:00:24	0.00%	75.00%
5.0	1	1.00	00:00:00	100.00%	100.00%
5.01	1	1.00	00:00:00	100.00%	100.00%
5.15	1	1.00	00:00:00	0.00%	100.00%
999.1	1	1.00	00:00:00	100.00%	100.00%